



#11

October 2020

THIS MONTH —

## Our Civic Responsibility

With the election less than a week away, we've supplied to your inbox yet another email about the importance of voting and exercising your civic duty. But instead of waxing poetic about the importance of the moment, we want to reflect on the rich history of civic action and responsibility in our nation and our local community. As George Santayana said, "To know your future, you must know your past." This month we're highlighting our work with the Durham County Library on the recently launched [Durham Civil Rights Heritage Project](#) and other stories of civic engagement aimed at a better tomorrow.

### Featured work —

As a company that strives to live into our values each day, we wanted to take action in addition to lending our voice to the chorus across America, speaking up in honor of George Floyd and countless others. We reached out to the Durham County Library to offer our services to uplift their Civil Rights Heritage website, highlighting Durham's role in the movement. We ultimately provided an elegant design and performant online exhibit that allows for rich content editing for their team to maintain in the years to come. We're



proud that the Durham community has widely shared and celebrated the updated site.

[Read the case study →](#)

## ★ The more you know —

[Finding Inspiration in Local Civil Rights History →](#)

Senior UX Design Strategist Sean O'Shea shares how we became involved in the Durham Civil Rights Heritage Project.

Sean O'Shea, Savas Labs

[Apple & Tim Cook Back Civil Rights Augmented Reality Experience & Tech Education in Alabama →](#)

With Apple's investment, AR is changing how it commemorates Birmingham's history and potentially the career paths of its youth.

Tommy Palladino, Next Reality

[How Social Media Has Changed Civil Rights Protests →](#)

Social media allows us "to see a reality that has been entirely visible to some people and invisible to others," says this Princeton professor.

Shira Ovide, New York Times

[Nonpartisan Service Takes Voters to the Election Finish Line →](#)

A team of tech experts and researchers have created a one-stop resource to guide voters.

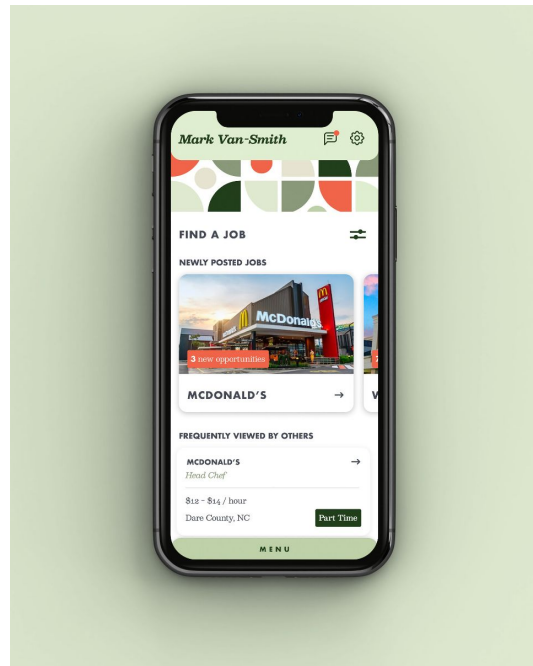
Carl Smith, Governing.com

## 📣 Client shoutout —

Sending a client shout out to the Dare County Minority Coalition, an NC nonprofit working to empower the less fortunate by investing in and creating accessible housing in Eastern North Carolina. Their founder George Carver recently worked with our design team on a prototype for The United Reentry Resource App, a platform that will help recently released incarcerated people find the right resources to re-enter

society. In a two-week design sprint, we delivered a clickable prototype that's garnered interest in funding an MVP app build effort.

[Read the case study →](#)



🎉 **And now, a GIF —**



Another (giphy) reminder to vote!

## 😊 Meet the team —

Meet **Jenna Spanswick**, the most recent addition to our design team here at Savas. Jenna graduated from The University of Kansas, where she got her degree in Visual Communications. Jenna is passionate about human-centered design and loves collaborating on interesting projects with her peers. Jenna interviewed and onboarded during the unique experience that is 2020. She recently reflected on this experience in her first blog post.



[Read about Jenna's journey →](#)

**Thanks for reading!**

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