

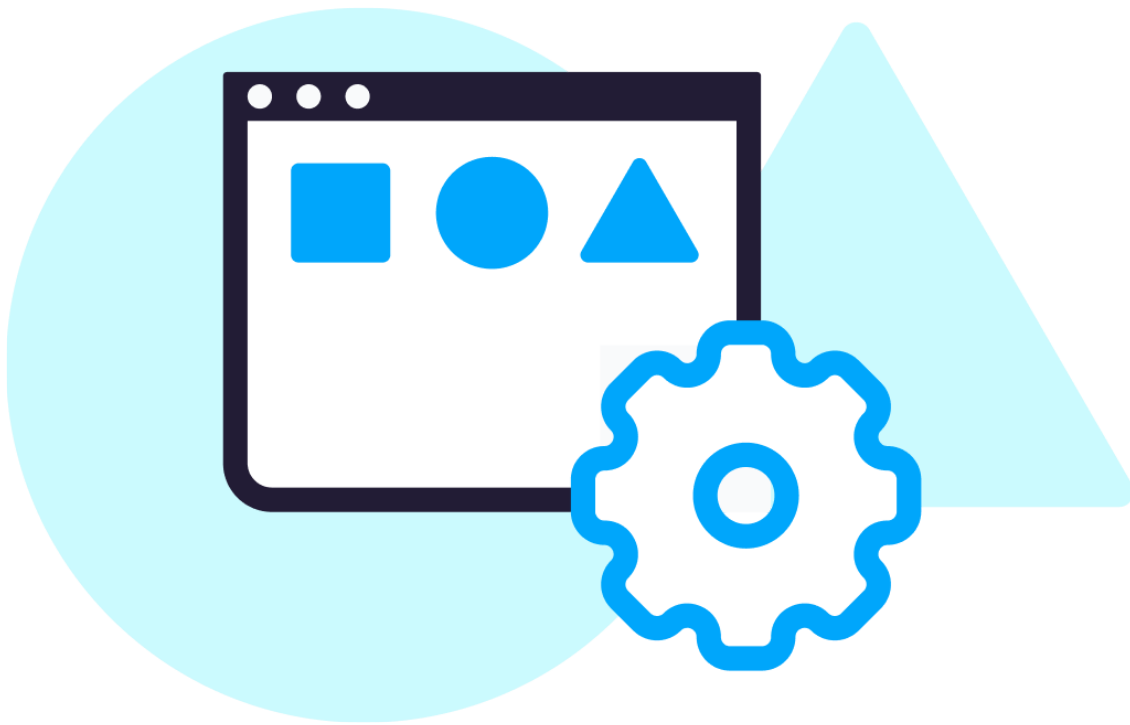
#14  
March 2021

THIS MONTH —

## Modern Content Applications

Like all things technology, the available tools to build a web content application are ever-changing. From the tried-and-true WordPresses and Drupals of the world to the more recent evolution of decoupled approaches with specialized, disparate frameworks for the front and back end of the application, the options are nearly endless. With endless options come endless opinions on which approach is best, often with competing desires from different stakeholder groups. For example, the framework a developer wants to work with may not provide a great experience for the content editor and vice versa. This month we reflect on the endless debate around the proper tech stack to manage content and emerging options on the horizon.

### Featured work —



Leveraging our deep experience in both realms, we compare the longer-established approach, often referred to as the “monolithic” CMS approach, versus the decoupled approach. Spoiler alert: the right solution for your situation depends on a variety of factors, and there’s no one-size-fits-all framework to rule them all. Here are some of the insights we’ve gained over the past few years in a three-part series.

[Read Part One →](#)

## ★ The more you know —

### [Contentful Raises \\$80M Series E Round →](#)

The company has now raised a total of \$158.3 million and is approaching a \$1 billion valuation.

Frederic Lardinois, TechCrunch

### [On Its 20th Birthday, Drupal Poised To Capture The Next Generation Of The Digital Experience Market →](#)

20 years ago, the Drupal project started in a dorm room—today it is a billion dollar industry.

Drupal Association

### [Strapi Closes \\$10M Series A Funding →](#)

Only 6 months after raising \$4 million in seed funding, this new round has brought the company’s total funding to \$14 million.

Pierre Burgy, Strapi

[40% of the Web Uses  
WordPress →](#)

It's not only the usage numbers, also the ecosystem around WordPress is absolutely remarkable.

Matthias Gelbmann, Web Technology Surveys

[Gatsby Raises 28M  
Series B →](#)

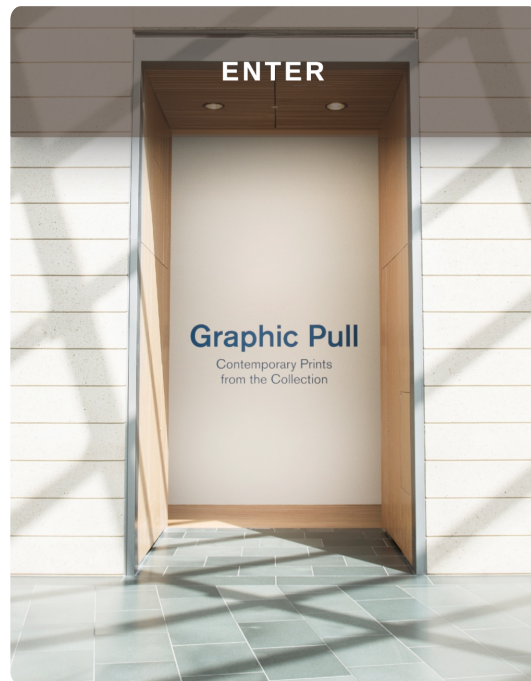
This investment will propel Gatsby's next stage of innovation and evolution toward becoming how the web is built.

Kyle Matthews, Gatsby

## 📢 Client shoutout —

Special shoutout to our friends at the **Nasher Museum of Art at Duke University**. Since opening in 2005, the 65,000-square-foot museum has organized and presented leading-edge exhibitions that travel worldwide and is dedicated to building a groundbreaking collection of contemporary art. They've just created and launched a new virtual tour, *Graphic Pull: Contemporary Prints from the Collection*, in partnership with Duke's Wired! Lab for Digital Art History & Visual Culture.

[Take the Virtual Tour →](#)



## 🎉 And now, a GIF —

With the recent warm weather and the official first day of spring last week, we are feeling the vibes!



## 😊 Meet the team —

Meet Brian. Hailing from Canada, **Brian Vuyk** is one of our senior engineers who enjoys complex technical problems and the occasional devops riddle. When he's not deep in code he enjoys caring after his family (both humans and animals), watching the Toronto Blue Jays, and tapping trees for maple syrup.

[Get to know Brian →](#)



Thanks for reading and happy spring!

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