



#12

December 2020

THIS MONTH —

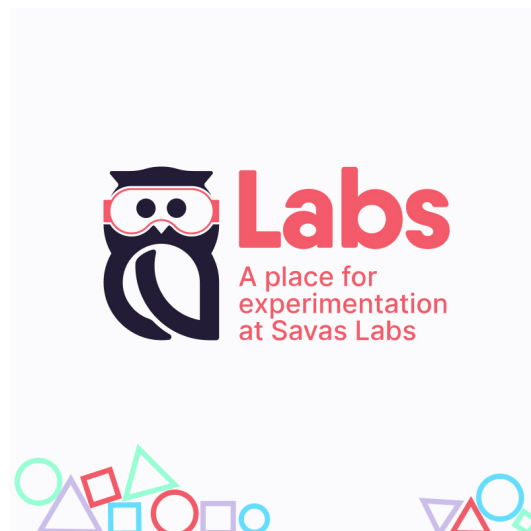
Introducing Labs™

As a group of strategists, designers, and developers that like to solve interesting problems, this year brought on quite a few. One of the more memorable bright spots here at Savas has been Labs™: a digital maker space where our team gets time to explore and experiment with new concepts, causes, technologies, and designs. Dedicating space and time for innovation has always been a *part* of our fabric, but we *really* leaned in this year and have built a solid foundation to release product ideas, fun experiments, or helpful tech that creates impact going forward. We've collected these pieces of work for you where else but this newsletter!

Featured work —

It's a bit of Inception, but our featured work this month is a site experience that...features our work! We put together some of our Labs™ "experiments" to date at savaslabs.com/labs, complete with a fun interactive easter-egg-type-hero area. Like the other Labs™ projects, it was a bit of an experiment itself, so feel free to respond to this email, letting us know what you think!

[Check out Labs™ →](https://savaslabs.com/labs)



★ The more you know —

[Meet Labs™ →](#)

Read more about Labs™, what it is, and how it got started.

Ben Eckerson & Chris Russo, Savas Labs

[More Companies Are Letting You Work on Projects You Actually Care About →](#)

Check out how companies are supporting innovation from all levels in the office.

Erin Greenawald, the muse

[Introducing Tiplt →](#)

Read about our first ever Labs™ project: a palindrome calculator!

Maddy Bishop-Van Horn, Savas Labs

[Google Encourages Employees to Take Time Off to Be Creative →](#)

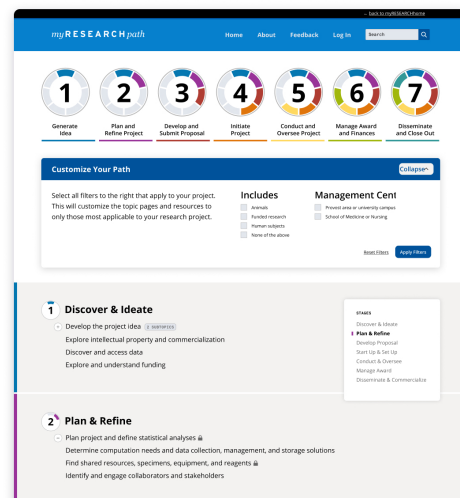
Time for creative thinking can be at odds with getting stuff done. But it doesn't have to be that way.

Nate Klemp, Inc.com

📢 Client shoutout —

Sending a client shout out to the **Duke Office of Research Initiatives**, an organization within Duke University that facilitates effective research and collaboration within the Duke research community. Last month, we helped them launch myResearchPath, a user-friendly interactive road-mapping tool that connected researchers across the entire university. Read more about our work crafting a custom digital product in the case study.

[Read the case study →](#)



🎉 And now, a GIF —

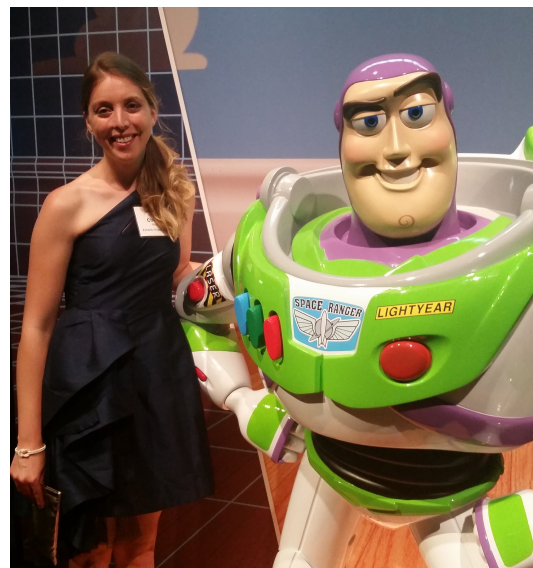


We're a big fan of labs of all kinds here at Savas!

😊 Meet the team —

Meet **Chelsea Murphy**, the newest member of our project management team here at Savas. Chelsea joins us from the museum world where she spent the last six years at The Museum of Science in Boston. There, her projects included a partnership with Pixar to create the internationally touring exhibit The Science Behind Pixar as well as leading the museum's audio label app development.

[Get to know Chelsea →](#)



Thanks for reading!

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